



**2009 Sutter Fund Charity Golf Classic**

**Sponsorship Registration Form**

**July 17, 2009 at River Bend Golf Course, Red Deer, Alberta**

Name of Sponsor:	Contact Person:	
Address:		
Telephone (    )	Fax (    )	E-mail:

	MAJOR SPONSOR (\$3,500)	2 golfers		ON COURSE EVENT SPONSOR	1 golfer
**	BANQUET SPONSOR (\$3,000)	2 golfers		ON COURSE BEVERAGE SPONSOR	1 golfer
**	HAT SPONSOR (\$4,000 total ) (2 available @ \$2,000.00 each)	2 golfers		ON COURSE FOOD SPONSOR	1 golfer
**	TEAM PRIZE (\$2,500.00)	2 golfers		HOLE IN ONE SPONSOR Prize _____	1 golfer
	GOLF CART SPONSOR (\$5,000)	2 golfers		HOLE SPONSOR (\$750.00)	1 golfer
			**	SHIRT SPONSOR	1 golfer
				FIRST TEE GIVEAWAY SPONSOR	2 golfers
			**	TRANSPORTATION SPONSOR	1 golfer
			**	HOTEL / FACILITIES SPONSOR	1 golfer
			**	SIGNAGE SPONSOR	1 golfer
				MEDIA SPONSOR	1 golfer
			**	TELEPHONE SPONSOR	1 golfer
	LIVE AUCTION SPONSOR Number of golfers dependent on value of item donated			SILENT AUCTION SPONSOR (1 golfer for each \$600.00 item)	1 golfer

**\*\* - these sponsorships are reserved for the 2008 sponsor until May 15, 2009, after which date any reserved sponsorship that has not been paid will be made available to new sponsors.**



**Major Sponsors**

**Sutter Fund Charity Golf Classic**

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**VALUE: \$3,500.00**

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**Includes:**

1. Golfing and banquet privileges for 2.
2. Your corporation will be recognized as a Major Sponsor on the tournament sponsor board and other signage displayed at the golf course and at the banquet and auctions.
3. Your corporate name and logo will be displayed on the tournament poster.
4. Your corporation will be recognized as a Major Sponsor on tournament promotional material, written media ads, radio ads and in the tournament program distributed to all golfers.
5. Your corporation will be recognized as a Major Sponsor by our Master of Ceremonies at the tournament banquet.



## Hat Sponsors

### Sutter Fund Charity Golf Classic

July 17, 2009 at River Bend Golf Course, Red Deer, Alberta

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**VALUE: \$4,000.00**  
**(maximum 2 @ \$2,000.00 each)**

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#### Includes:

1. Golfing and banquet privileges for 2.
2. Your corporate logo will be embroidered on a high quality hat given to each golfer as part of our first tee giveaway package.
3. Your corporation will be recognized as one of two Hat Sponsors on the tournament sponsor board and other signage displayed at the golf course and our banquet/auctions, in the tournament program distributed to all golfers and in our Red Deer Advocate "thank you" ad.
4. Your corporation will be recognized as one of two Hat Sponsors by our Master of Ceremonies at the tournament banquet.

**Please note - these sponsorships are reserved for the 2008 sponsors until May 15, 2009, after which date any reserved sponsorship that has not been paid will be made available to new sponsors.**



**Golf Cart Sponsor**

**Sutter Fund Charity Golf Classic**

**July 17, 2009 at River Bend Golf Course, Red Deer, Alberta**

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**VALUE \$5,000.00**

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Includes:

1. Golfing and banquet privileges for 2.
2. Your corporation will be recognized as our Golf Cart Sponsor on the tournament sponsor board and other signage displayed at the golf course and at the banquet and in the tournament program distributed to all golfers. Individual golf cart sponsor signs will be placed on all golf carts used by golfers in our tournament.
3. Your corporation will be recognized as our Golf Cart Sponsor by our Master of Ceremonies at the tournament banquet and in our Red Deer Advocate "thank you" ad.



**Team Prize Sponsors**

**Sutter Fund Charity Golf Classic**

**July 17, 2009 at River Bend Golf Course, Red Deer, Alberta**

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**Team      \$2,500.00 each**

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**Includes:**

1.      Golfing and banquet privileges for 2.
2.      Your corporation will be recognized as a Team Prize Sponsor of a high quality prize item given to each team member of one of our winning teams at the tournament banquet.
3.      Your corporation will be recognized as a Team Prize Sponsor on the tournament sponsor board displayed and other signage at the golf course and at the banquet, in the tournament program distributed to all golfers and in our Red Deer Advocate "thank you" ad.

**Please note - these sponsorships are reserved for the 2008 sponsors until May 15, 2009, after which date any reserved sponsorship that has not been paid will be made available to new sponsors.**



**Silent Auction Sponsors**

**Sutter Fund Charity Golf Classic**

**July 17, 2009 at River Bend Golf Course, Red Deer, Alberta**

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**VALUE: \$600.00 (minimum)**

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**Includes:**

1. Golfing and banquet privileges for 1.
2. Your auction item will be on display, along with your corporate name and logo, throughout the course of our tournament and auctions.
3. Your corporation will be recognized as a Silent Auction Sponsor at the silent auction held in conjunction with our tournament.



**Live Auction Sponsors**

**Sutter Fund Charity Golf Classic**

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**VALUE: TO BE DETERMINED**

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We are always looking for unique items for the live auctions held in conjunction with our tournament. In years past items have included a limited edition print, a trip to Chicago to see the Bulls and Blackhawks, a trip to the "Frozen Four" hockey tournament, BC golfing getaways, framed and autographed sports memorabilia, and the list goes on. If you are interested in donating an item for use in the live auction, please provide item details (including current value) to Gord Yake at [gyake@warrensinclair.com](mailto:gyake@warrensinclair.com)

Includes:

1. Golfing and banquet privileges – the number of golfers will be dependent on the value of the item(s) donated.
2. Your auction item(s) will be on display, along with your corporate name and logo, throughout the course of our tournament and auctions.
3. Your corporation will be recognized as a Live Auction Sponsor at the live auctions held in conjunction with our tournament.



**Hole Sponsors**

**Sutter Fund Charity Golf Classic**

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**VALUE: \$750.00**

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Includes:

1. Golfing and banquet privileges for 1.
2. Your corporation will be recognized as a Hole Sponsor in the tournament program distributed to all golfers, in our on course signage on tournament day and on our sign board on display at the banquet.





## Other Sponsorship

### Sutter Fund Charity Golf Classic

July 17, 2009 at River Bend Golf Course, Red Deer, Alberta

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1. On Course Beverage Sponsor
  2. On Course Food Sponsor
  3. On Course Event Sponsor
  4. Transportation Sponsor \*\*
  5. First Tee Giveaway Sponsor
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**NOTE:**

The value of these sponsorships will vary according to the cost of the various items/events. We will work with you to ensure that you receive value for your sponsorship.

\*\* Transportation Sponsorships are reserved for the 2008 sponsors until May 15, 2009, after which date any reserved sponsorship that has not been paid will be made available to new sponsors.



Thank you for your interest in the 2009 Sutter Fund Charity Golf Classic to be held at the River Bend Golf Course on July 17, 2009.

With the help of our many volunteers and our many sponsors The Sutter Fund has been able to raise significant funds for distribution to various worthy associations throughout Central Alberta. Since 1996 The Sutter Fund tournaments have raised over \$1,400,000.00. The Sutter Fund has been successful because of the efforts of our volunteers and because of the sponsorship provided by many businesses in Western Canada.

Brent Sutter, Brian Sutter, Judy Sutter and Connie Sutter are the Directors of The Sutter Fund, which is a non-profit company incorporated pursuant to Alberta legislation. The Sutter Fund is operated solely by volunteers. None of the funds raised are used to pay salary, wages or commission to anyone involved in our fund raising activities.

Our tournament hosts 234 golfers. Our registration night and public live and silent auctions are held at the Black Knight Inn on the evening before the tournament.

Our first tee giveaway package given to each golfer contains items that may include our sponsors' names and logos. Some of the items that have been first tee giveaways in the past are golf towels, golf tool sets, golf shoe bags, golf putters, golf balls, hats, autographed hockey sticks, golf tees and coffee mugs. Sponsorship of these items offers residual advertising to our sponsors, as their corporate logos remain on display with the Sutter Fund logo after our tournament is over.

Attendance at our tournament is a valuable business tool. Many of our sponsors bring clients as guests, or reward their staff with entries to our tournament.

Many sponsors return to our tournament year after year, as do many individually registered golfers. They tell us that our tournament remains a valuable promotional event, whether they are investing in business opportunities or they just want a great day on the golf course.

Attached is our Sponsorship Information Package. If you have any questions please feel free to contract me directly at (403)343-3320 or by fax at (403) 343-6069.

Yours truly,

## **SUTTER FUND CHARITY GOLF CLASSIC**

Gord Yake  
Chairman of the Executive Committee of the  
Sutter Fund Charity Golf Classic